

Forsyth County Broncos Xenith Football Helmet Program



Dear Parents,

The Forsyth County Broncos are excited to offer its members a new program intended to provide improved safety and comfort for our players. The Broncos have partnered with Xenith, the premier football helmet provider, to offer the Xenith X2 helmet. This advanced football helmet uses a patented “Shock Bonnett” technology that puts an emphasis on shock absorbers, which adapt to each blow at every impact level. Many NFL players have adopted this technology, including Super Bowl running back,



Ray Rice of the Baltimore Ravens. The image shown here displays the inside of the helmet and its latticework of shock absorbers throughout the equipment.

As a parent of a Bronco player, safety is one of my top concerns. I have thoroughly researched football helmets for my son, but was initially discouraged by the very complicated offerings in this competitive field. After much inquiry and study, the Broncos have decided to partner with Xenith and we believe that many parents will want to take advantage of this opportunity to invest in a Xenith X2 helmet for their child.

Below is an outline of the program:

- 1) This is a voluntary program. Parents are not required to purchase a helmet and all players will still be offered a standard helmet as part of their required equipment.
- 2) For those who wish to participate in the program, the cost to purchase the Xenith X2 helmet is \$125. While a significant investment, by comparison, Little League baseball bats cost up to \$400. A helmet is used on every play in football and is the main defense against a head injury. Additionally,
 - a. The helmet can be kept by the player after he retires from the Broncos.
 - b. The helmet can be donated to the Broncos for use by other players.
 - c. The helmet can be re-sold to the Broncos.
 - i. \$50 if helmet is 1 to 2 years old
 - ii. \$30 if helmet is 3 or more years old
- 3) The Broncos will provide logos and parts (straps, etc.) for the helmet as they are needed.

If you have any questions please refer to the Xenith website at Xenith.com or contact Bryan Pritchard at bryan.pritchard@abbvie.com or 336-406-5736.